

MANAGED SERVICES: Expert fulfilment for online surveys and panels

We are the leading UK developer of online market research tools, and our watchwords are: cost, control and ease-of-use. For an all-in annual subscription our subscription customers have access to a collaborative, multi-user system that lets them create unlimited surveys with unlimited responses, and manage panels with unlimited emails. But sometimes our customers need us to build surveys, manage panels or users, and compile reports based on the data gathered. Here's a quick overview of what our team can do for you...

When you need expert fulfilment – let us take the strain

Demographix offers managed services for customers who have limited internal resources for creating surveys or managing panels. Our services are used when customers experience a sudden fluctuation in demand from internal clients for survey completion; or when internal staff leave and there is a “changeover period” before their replacements can be employed and trained. Also, in these belt-tightening times, employing and training staff can be a more costly option than simply outsourcing your needs to experts. Our managed services are a cost-effective and efficient way for you to acquire survey building and design skills and panel management expertise on a regular basis.



Survey builds, emails, panel management, data analysis and report generation

If you have limited resources available, let us do the building and management for you. Our specialist survey designers will load your survey script into our system and match the look and feel of your brands or websites to give you a highly customised look to your online surveys. Once published, you can email your lists with a survey link, or link to it via your website. While our data crunching tools provide easy-to-use analysis and reporting, Demographix staff can also provide you with reports and data downloads. Data can be provided in a range of formats, with applied filters and crosstab reports. We can cut your data anyway you need it. If you have limited resources available, let us manage your panels for you. We can script and build your emails, and manage your panel member lists. Our specialist designers will match the look and feel of your brands or websites in HTML emails to give them a highly customised look, if needed.

A **fully managed subscription service** includes: building surveys (based on questions you supply), scripting the emails, uploading and managing panel lists, scheduling emails, creating log-ins for you or external business associates and consultants to access data, data analytics and report generation if needed, and generally managing your surveys and panel lists.

How much does it cost?

Phone us to discuss your individual needs and for a quotation. For example:

- ⦿ A one-off survey and one-off panel/emailing use, with reports and data downloads, from £2,500.
- ⦿ Subscription service (12 month commitment): Unlimited surveys, panels, and emails, plus 5 survey builds and 5 panels managed per month: £5,000 per month.